

Official Rules and Regulations
Affidavit of Eligibility and Release
For 102.3 NOW! radio
Jim Pattison Broadcast Group

No Purchase Necessary

Event: 102.3 NOW! radio's – 5th Annual Cardboard Cup

Location: Rabbit Hill Snow Resort – Edmonton, Alberta

Time: Saturday, March 4, 2017

1. All entrants to 102.3 NOW! radio (hereinafter referred to as Jim Pattison Broadcast Group) 4th Annual Cardboard Cup freely agree to participate in the contests and obey the rules by their participation in the contest.
2. All prizes must be accepted as awarded. Prizes are non-exchangeable, non-transferable, and are not redeemable for other prizes. Jim Pattison Broadcast Group retains the right to substitute a prize with another in the event the original prize offered is not available due to circumstances beyond Jim Pattison Broadcast Group's control.
3. All riders must sign a waiver to ride in the Cardboard Cup.
4. Each rider must complete the release form at Rabbit Hill Snow Resort prior to pushing your sled to the top of the hill.
5. Building materials are restricted to cardboard, tape, string, and glue. Paint and other decorative materials are allowed. No electronics or batteries are allowed.
6. Sled width and height restriction – 7 feet. No weight or length restrictions.
7. Each rider is allowed 1 run down the hill.
8. One sled entry per individuals – individuals cannot ride on more than 1 sled.
9. No overnight camping. You must arrive at the set time as instructed by NOW! staff.

10. Alcohol is not permitted in the race. Sled contestants may not drink alcohol prior to racing.
11. Any inappropriate behavior, as deemed by NOW! staff, will result in disqualification – this includes drinking, smoking, throwing snowballs, etc.
12. All prizes will be presented to winners at Jim Pattison Broadcast Group Edmonton's office, unless otherwise noted.
13. Inability of winners to accept the prizes will result in forfeiture. Certain prizes may require winner to be 18 years of age or older, or have signed permission of parent or legal guardian to accept the prize.
14. Employees of Jim Pattison Broadcast Group, its affiliated companies, their advertising agencies and any family members are not eligible to enter or win.
15. No prize may be used in any way that would have or could have been expected to have an adverse or negative effect on Jim Pattison Broadcast Group.
16. Winner will permit Jim Pattison Broadcast Group to use their name, voice and/or likeness without prior notice or compensation, for promotional purposes in connection with the contest in either broadcast or print forms.
17. Winner is responsible for all costs associated with travel to any venue or event for which a prize was awarded, unless otherwise specified.
18. Winner agrees to indemnify and hold forever harmless Jim Pattison Broadcast Group, promotion agencies, their agents, officers, employees, affiliates and assigns for any injuries, accidents, misfortunes, or causes of action arising from or in connection with participation in any contest and/or acceptance of the prize.
19. Participant agrees to indemnify and to hold Jim Pattison Broadcast Group, its affiliated and parent companies harmless in the event of any injuries or other maladies with regards participation in any contest staged or sponsored by Jim Pattison Broadcast Group. Participant acknowledges they have entered the contest at their own risk, and agree to hold themselves alone responsible for injuries or misfortune with regards to participation in any Jim Pattison Broadcast Group contest.
20. Contest/Prize subject to Federal, Provincial and local regulations and laws and is void where restricted or prohibited by law.

21. Winners must use their true, legal name when playing contests or claiming prizes and may not win any contest under an assumed name. Winner maybe disqualified and prize(s) forfeited if they are found playing under an assumed name or alias.
22. Jim Pattison Broadcast Group is not responsible for any disconnection of a participant's telephone call due to local or long distance phone company's failure, power company failure or other act of god.
23. Jim Pattison Broadcast Group retains the right to amend these rules and regulations at any time for any reason.